



TASTE OF HUNTINGTON BEACH

WHERE FINE FOOD, GOOD SPIRIT AND FRIENDLY PEOPLE MEET

To Our Vendor Partners:

There are 3,000 reasons for you to join us as a vendor at the 2012 Taste of Huntington Beach - that's the number of potential customers you will reach when you participate in the Taste. The Taste is the perfect opportunity to showcase your products and services to our upscale clientele while they enjoy a relaxing day of food and drink on our unique hilltop setting.

As a vendor partner, you will gain maximum exposure to our thriving local community of affluent guests. This cost-effective marketing opportunity features food samples from more than 50 local restaurants and over 40 of California's boutique wineries and craft breweries.

Our affordable packages range from \$250-\$750 and include a booth at the Taste, on-site promotions, a year-round presence on our website, and of course - complimentary tickets to one of the fastest growing outdoor events in OC! The Taste is the major fundraiser for the Friends of the Children's Library and proceeds provide books and educational activities for the children in our community. An application form and a vendor level chart are attached.

We look forward to seeing you at the 12th annual Taste of Huntington Beach on Sunday, April 29, 2012 from 12 Noon to 4 PM at the HB Sports Complex. The library is facing deep cuts in its budget, and we need your help to ensure our children have continued access to literature, learning, and the educational enrichment that only the library can offer. Please join us as our vendor partner - and together ***we can make a difference for the kids in our community!***

Sincerely,

Elaine Parker

Vendor Chair
Taste of Huntington Beach Committee

The Friends of the Children's Library (FOTCL) is a 501c3 non-profit organization dedicated to promoting children's interest in literature, reading, and library services.

Federal Tax ID 27-1284763



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SUNDAY APRIL 29, 2012 12 NOON – 4:00 PM

HB Sports Complex; 18100 Goldenwest Street

at Goldenwest & Talbert – across from the HB Central Library

VENDOR APPLICATION

Company Name: _____

Description of Business: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Phone #: _____ Email: _____

Website: _____

On site contact name: _____ Cell Phone # _____

Will You Do On-Site Sales? Y___ N___ *(No drawings/raffles where you collect money & no table sharing)*

If you are doing on-site sales and are located in HB, list your license number _____

If you are doing on-site sales and are not located in HB, list your Resale Number _____

PLEASE MARK YOUR VENDOR LEVEL DESIRED

ELITE _____ \$750

PRESTIGE _____ \$500

EVENT _____ \$250

**SHOULD YOU EXCEED THE LISTED VENDOR LEVEL, WE REGRETFULLY CANNOT GIVE MORE BENEFITS
OR TICKETS UNLESS YOU CHOOSE TO GO TO THE NEXT LEVEL.**

Event will be held rain or shine!

Make check payable to Friends of the Children's Library/TOHB and return to:

Friends of the Children's Library/TOHB
7111 Talbert Avenue
Huntington Beach, CA 92648

(We accept MasterCard & Visa - contact Gail@TasteHB.com for details)

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2012 VENDOR LEVELS

ELITE - \$750

- Two VIP tickets
- Three general admission tickets – option to buy three more @ \$35 each
- Listing on Taste advertising posters
- Listing on Taste venue signage
- Listing on Taste program
- Named on Taste website home page
- Listed in multi-media Taste advertising
- Your name and logo on Taste website vendor page
- Named in announcements during Taste
- Two 10 foot spaces with 4 tables and 4 chairs
- Prime location in tent

PRESTIGE - \$500

- Three general admission tickets – option to buy three more @ \$35 each
- Listing on Taste advertising posters
- Listing on Taste venue signage
- Listing on Taste program
- Your name and logo on Taste website vendor page
- Named in announcements during Taste
- One 10 foot space with 2 tables and 2 chairs
- Preferred location in tent

EVENT - \$250

- Two general admission tickets – option to buy two more @ \$35 each
- Listing on Taste venue signage
- Listing on Taste program
- Your name on Taste website vendor page
- One 10 foot space with 1 table and 2 chairs
- Good location outside the tent

SHOULD YOU EXCEED THE LISTED VENDOR LEVEL, WE REGRETFULLY CANNOT GIVE MORE BENEFITS OR TICKETS UNLESS YOU CHOOSE TO GO TO THE NEXT LEVEL.

APPLICATIONS AND FEES MUST BE RECEIVED PRIOR TO 15 FEBRUARY TO RECEIVE ALL MARKETING BENEFITS.